

SAVE THE DATE
17th edition of Affordable Art Fair Brussels

4 - 8 February 2026
Tour & Taxis, Brussels

Affordable Art Fair Brussels, a key event in the Brussels cultural calendar, returns to **Tour & Taxis** from **Wednesday 4 to Sunday 8 February 2026**.

Founded in 1999 by Will Ramsay with the aim of **democratising the art world and making contemporary art accessible to everyone**, **Affordable Art Fair** is now one of the largest art companies in the world, organizing **fairs in 15 cities on four continents**. The fair's formula is simple: a relaxed, friendly and inspiring environment where novice and experienced collectors feel confident to explore, learn about and buy contemporary art from an offer of thousands of quality artworks, at affordable prices.

Since its inaugural edition in 2009, Affordable Art Fair Brussels has welcomed more than **200,000 visitors** and achieved sales of over **€30 million**. Every year, over 20,000 visitors attend the fair to discover the range of works on offer from over **85 Belgian and international galleries**, presenting more than **600 emerging and established artists**. The galleries' artists are selected based on strict and rigorous criteria, with approved galleries presenting only artists of merit – a concept determined by factors such as **originality, technical quality, creative identity and artistic intent**. Furthermore, all exhibited works are by **living artists**. To ensure transparency and accessibility, **prices must be clearly displayed**, ranging from around €100 to a maximum of €10,000. A special feature of the fair is that visitors can take their favorite artworks home with them using the dedicated **Wrapping Station** provided by the fair's partner, Wall to Wall Art Solutions, where newly bought works are safely packed for visitors to take home.

For its 17th edition, the fair will welcome several **Belgian galleries** including: Sablon d'Art from Brussels, Christine Colon Galerie and Buronzu Gallery from Liège, Adrienne D - ceramic art from Marke, Frock Gallery from Ypres, PAREIT.Gallery from Knokke and Charline Kervyn from Ghent. A wide range of **international galleries from over 15 different countries**, including the Netherlands, France, Germany, United Kingdom, Lithuania, Spain, Italy, Japan,

South Korea, Colombia will also be present. Paintings, photographs, sculptures, silkscreens, textile and ceramic works, and much more: there is something for all tastes and budgets!

"Beautiful mix of artworks and visitors – a place where discovery, connection, and collecting go hand in hand."

"A wide range of interesting artworks at a great variety of prices in a pleasant atmosphere. We enjoyed meeting some of the artists."

"Great, well-organized setting with beautifully presented art. Friendly gallery owners and plenty of space to enjoy, despite the large number of galleries present."

These are just some of the **positive comments made by visitors** at the end of **Affordable Art Fair Brussels 2025**, which marked an unprecedented edition with a record number of works sold, **worth a total of €3.9 million**, and over **20,000 visitors**, testifying to the fair's continuing popularity and influence in the art world.

The full exhibitors list and programming, featuring immersive installations, participative activities, of this 17th fair edition will be announced in the coming months.

Annick Reibestein and Atena Abrahamia appointed Co-Fair Directors of Affordable Art Fair Brussels and Amsterdam

Blythe Bolton, who has served as Fair Director for Amsterdam since 2019 and Brussels since 2021, will step into the role of EU Regional Managing Director. Her eight years of experience and deep commitment to the fair's mission make her ideally suited to lead the European region into its next chapter.

Annick and Atena have each been integral members of the Brussels and Amsterdam team for over five years, playing a pivotal role in shaping both fairs. With their combined expertise in art fairs and complementary strengths, they are well-positioned to drive the continued success of these fairs.

Annick Reibestein, based in Amsterdam, brings over a decade of experience in event production, exhibitor relations, operations and marketing. She holds a Bachelor's degree in Marketing Communication from The New School for Information Services in Amsterdam. Since joining Affordable Art Fair in 2019, Annick has played a key role in managing exhibitor relations and ensuring the seamless delivery of both fairs. Her strategic thinking and operational expertise have made her a trusted leader among galleries. Passionate about photography, she has built a beautiful collection of figurative photographs, including pieces by Derrick Ofosu Boateng, Jenny Boot, Soo Burnell, and Van de Camp & Heesterbeek.

Atena Abrahamia, from Luxembourg and based in Brussels for over a decade, has a rich background in exhibition curation, project management, cultural programming, marketing and partnership development. She holds a Master's in Culture Studies - Management of the arts and culture from Universidade Católica Portuguesa in Lisbon, and a Postgraduate degree in Curatorial Studies from KASK in Ghent. She first joined Affordable Art Fair Brussels in 2019 as a Marketing Coordinator. In 2021, Atena returned to work on both the Amsterdam and Brussels fair editions, where her dedication and passion for contemporary art significantly contributed to elevating the fair's position and popularity. An avid art collector herself, her collection includes paintings by Jeanne André, ceramic works by Safia Hijos, a diptych by Alexane Sanchez and a small painting by Stefan Peters.

Useful information

Affordable Art Fair Brussels
4 - 8 February 2026

Address

Tour & Taxis (Shed 1 bis)
Rue Picard 3
1000 Brussels

Belgium

<https://affordableartfair.com/fairs/brussels/>

Tickets: On sale 13 November 2025

Opening hours

Vernissage

Wednesday 4 February, 17:00 – 22:00

Public Days

Thursday 5 February, 14:00 – 21:30*

Friday 6 February, 12:00 – 21:30*

Saturday 7 February, 10:30 – 19:00

Sunday 8 February, 10:30 – 18:00

S O P H I E
C A R R E E

*The fair's restaurant and bar are open until 22:30